



Digital Assistant for Caregivers to Mitigate Adverse Behavioral Expressions in Persons With Cognitive Deficits

March 2023



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Where Do We Begin.....Front Line Care

Behavioral expressions increase caregiver burnout and the #1 Reason for resident discharge to a higher level of care



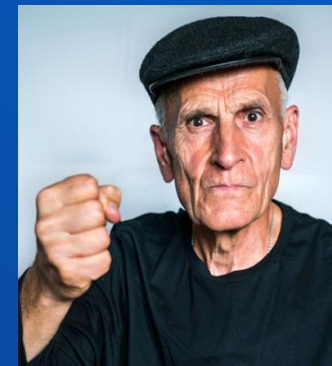
**Resisting
Care**



Agitation



Exit Seeking



Aggression



Sleep disturbances

1. Alzheimer's Association. 2021 Alzheimer's disease facts and figures. *Alzheimer's Dement.* 2021

2. J Am Geriatr Soc. 2019 Aug;67(8):1713-1717. doi: 10.1111/jgs.16017. Epub 2019 June

3. <https://skillednursingnews.com/2021/03/nursing-homes-have-94-staff-turnover-rate-with-even-higher-churn-at-low-rated-facilities/>; <https://www.relias.com/blog/cna-turnover>

Teri L, Logsdon RG, McCurry SM. Nonpharmacologic treatment of behavioral disturbance in dementia. *Med Clin North Am.* 2002 May 2002;86(3):641-656.

Zetteler J. Effectiveness of simulated presence therapy for individuals with dementia: a systematic review and meta-analysis. *Aging Ment Health.* Nov 2008;12(6):779-785.

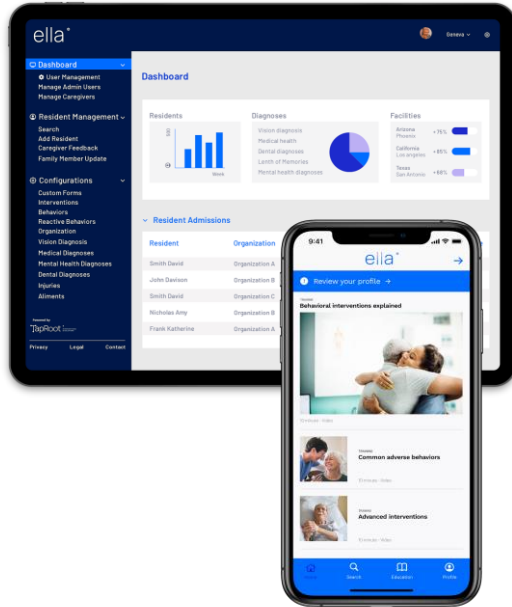


Caregivers are being asked to do the impossible

- ➔ Be an expert in cognitive disorders
- ➔ Manage sporadic and ever-changing behaviors
- ➔ Determine the reason for escalated distress
- ➔ Know what to do to prevent/reduce the behavior
- ➔ Provide customized care for all residents
- ➔ Report and document



INTRODUCING



How it works....



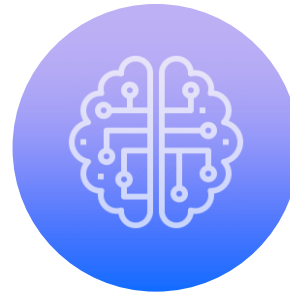
Patent Pending



Profile Uploaded



Aggressive Behavior Observed



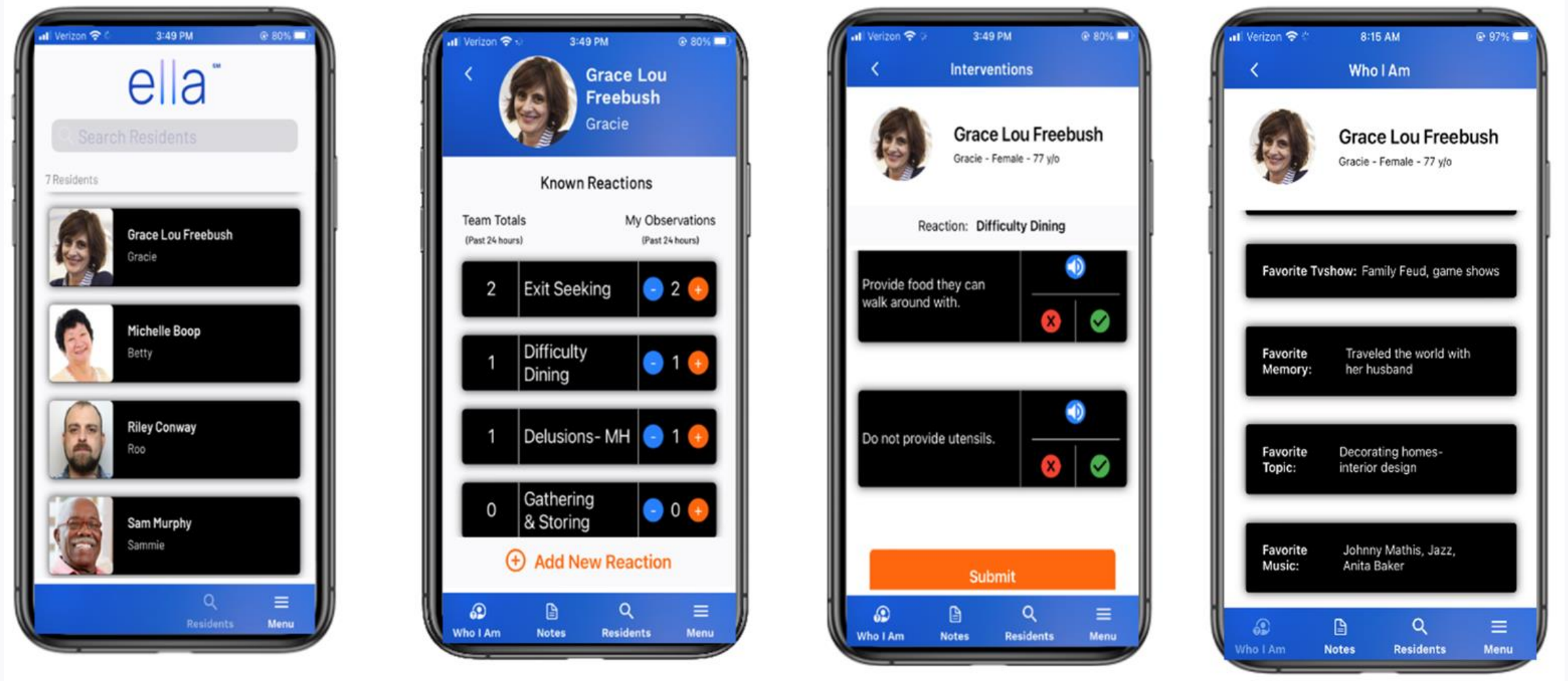
- Intervention D
- Intervention E
- Intervention F
- Intervention G



Feedback On Effectiveness Drives Continuous Improvement

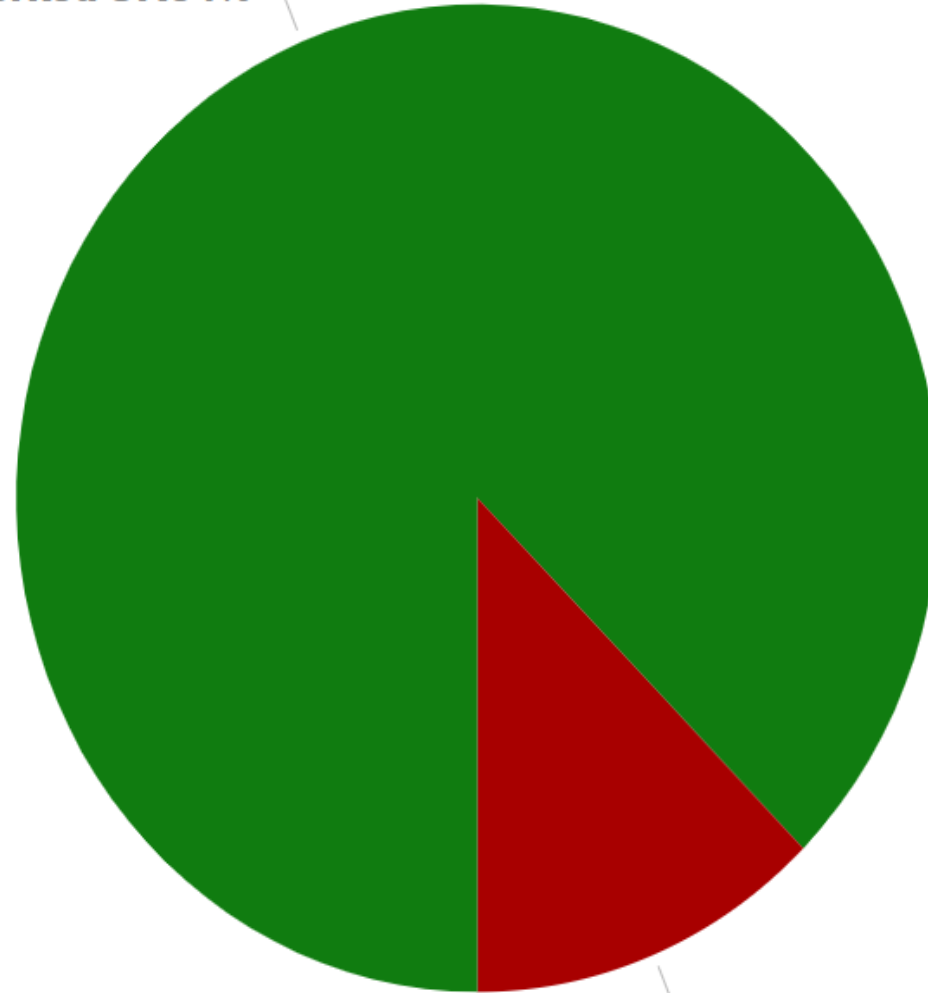


Ella Provides Crucial Information about Grace



Intervention Effectiveness as of March 10, 2023 (Excludes "Could not try")

Worked 87.54%

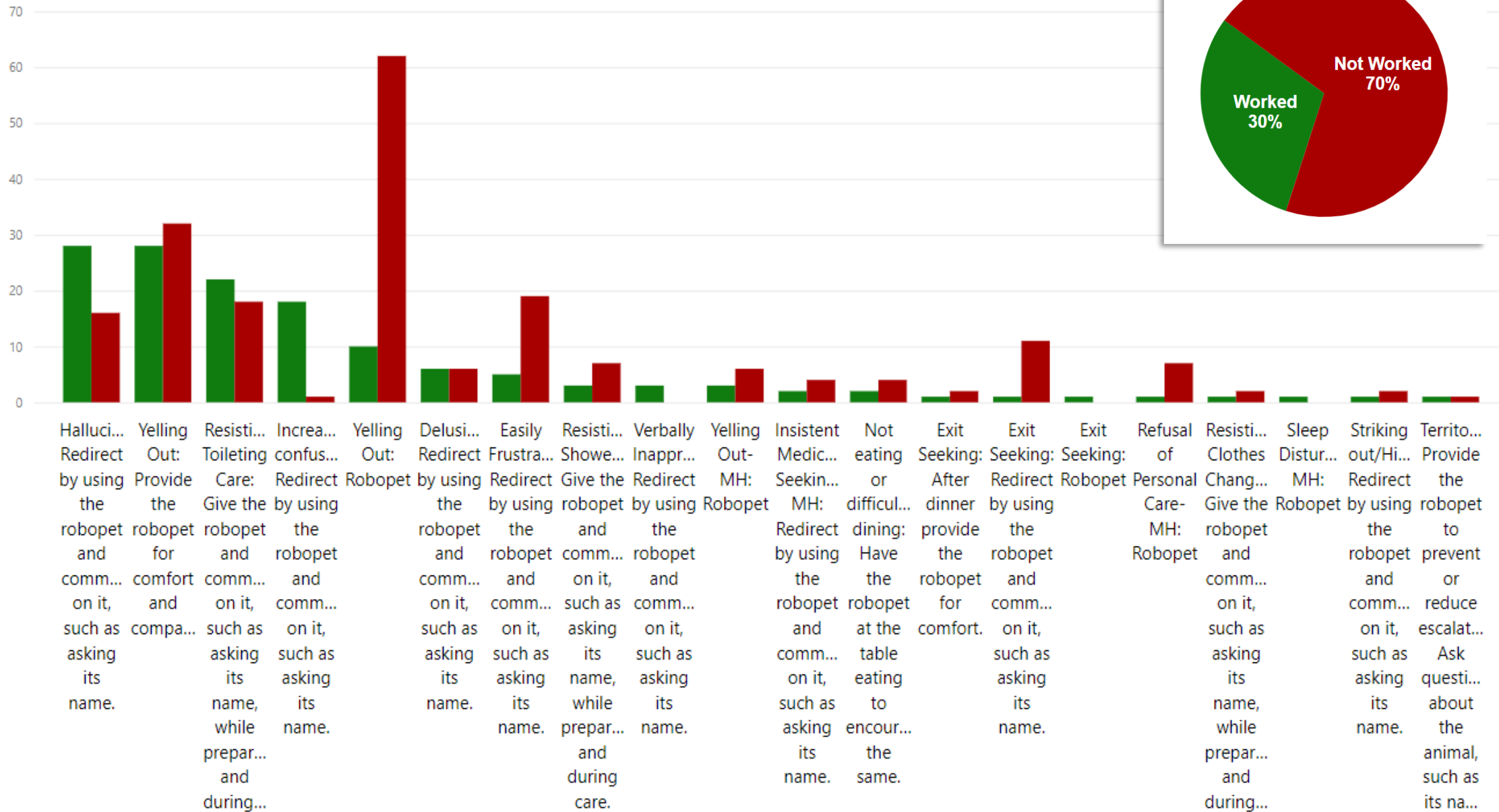
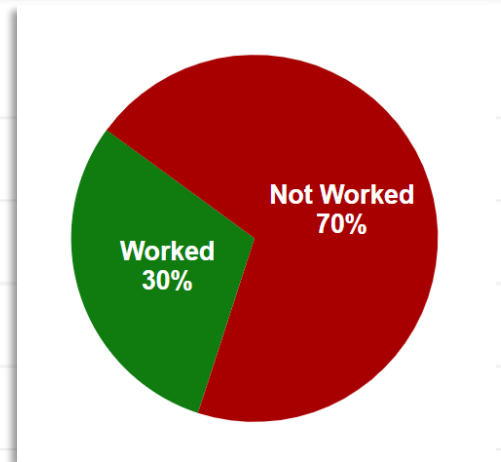


Not Worked 12.46%

Worked	Not Worked	Total
8317	1184	9501

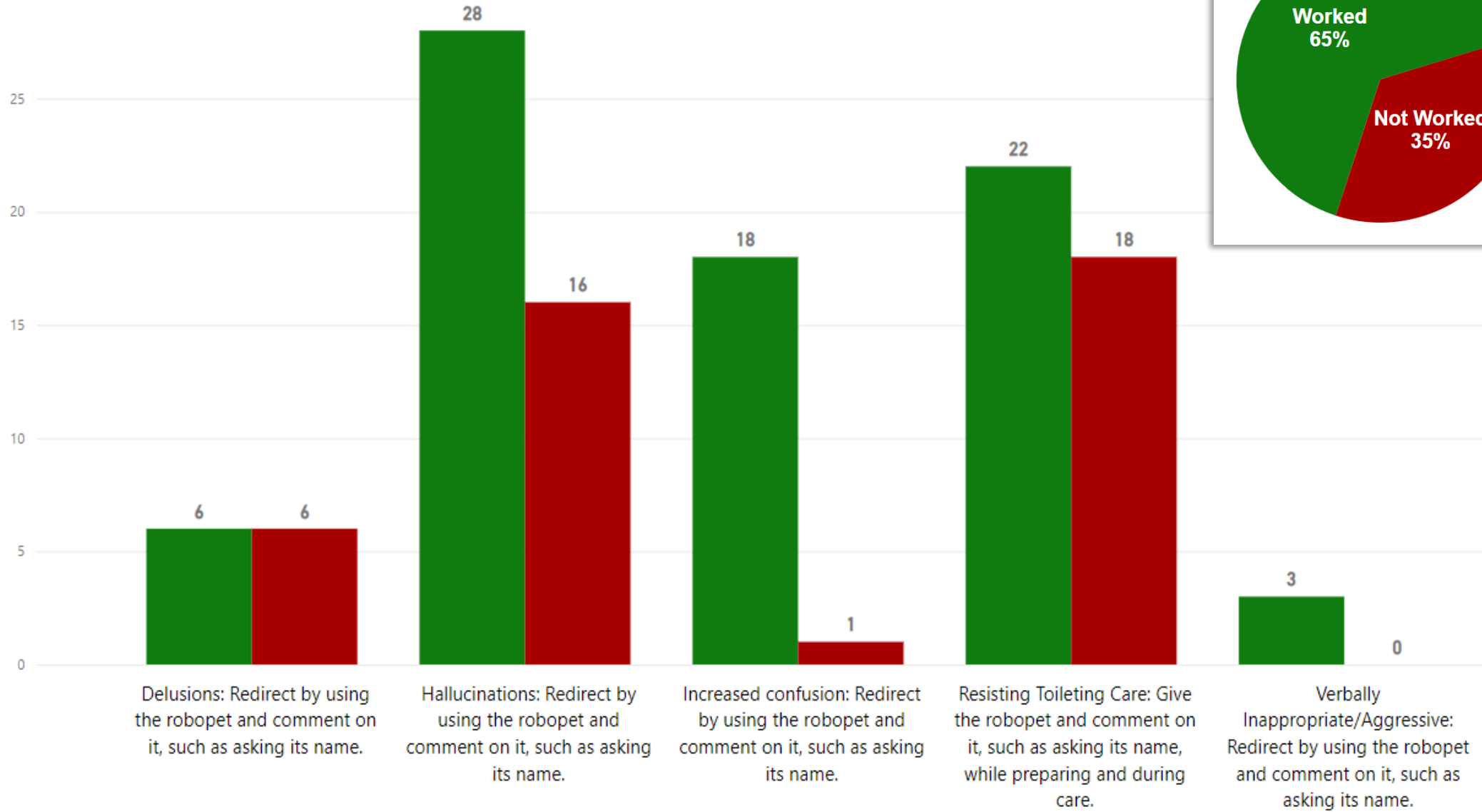
Robopet Effectiveness By Reaction and Intervention

● Worked ● Not Worked



Robopet Top Effectiveness By Reaction

● Worked ● Not Worked



Testimonials and Value

“The app is easy to use. Before my shift I look at who my colleagues were having problems with that day and remind myself of the best way to approach my residents!”

Care Specialist

13%

Reduction in psychiatric medication

“When a resident is having a behavior and we can check the intervention.”

Care Specialist

95%

Caregiver satisfaction

“Ella is easy to use and love that I have the ability to make comments.”

Care Specialist/CNA

“The information about each resident and how to work with them has exposed some better result!”

Med Tech

73%

of families would choose a placement based on Ella

“I like the updates. Especially since I don't live in the state. Thanks for caring for our mother.”

Family Member

100% satisfaction from family members

“If short staffed, we use staff that aren't as familiar with our Memory Care residents. Ella, allows staff to easily be updated on the residents, their behaviors and the best way to approach them to avoid escalation.”

Wellness Director



Thank you

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